



Notice of Meeting of the Members of Hayward Community Credit Union to Merge

The Board of Directors of Hayward Community Credit Union have called a special meeting of the members of this credit union at 15855 U.S. Highway 63, Hayward, WI 54843 on December 1, 2022, at 5:30 p.m. The purpose of this meeting is to:

1. To consider and act upon a plan and proposal for merging Hayward Community Credit Union with and into Superior Choice Credit Union (hereinafter referred to as the "Continuing Credit Union"), whereby all assets and liabilities of the Hayward Community Credit Union will be merged with and into the Continuing Credit Union. All members of Hayward Community Credit Union will become members of the Continuing Credit Union and will be entitled to and will receive shares in the Continuing Credit Union for the shares they own in Hayward Community Credit Union on the effective date of the merger.
2. To ratify, confirm and approve the action of the Board of Directors in authorizing the officers of Hayward Community Credit Union, subject to the approval of members, to do all things and to execute all agreements, documents, and other papers necessary to carry out the proposed merger.

The Board of Directors of Hayward Community Credit Union encourages you to attend the meeting and vote on the proposed merger. Whether or not you expect to attend the meeting, we urge you to sign, date and promptly return the enclosed ballot to vote on the proposed merger.

If you wish to submit comments about the merger to share with other members, you may submit them to the National Credit Union Administration (NCUA) at <https://www.ncua.gov/support-services/credit-union-resources-expansion/resources/comments-proposed-credit-union-mergers> or mail to:

NCUA - Office of Credit Union Resources and Expansion
1775 Duke Street
Alexandria, VA 22314

RE: Member-to-Member Communication for Hayward Community Credit Union

The NCUA will post comments received from members on its website, along with the member's name, subject to the limitations and requirements of its regulations.

Other Information Related to the Proposed Merger:

The Board of Directors has carefully evaluated and analyzed the assets and liabilities of the credit unions and the value of shares in both credit unions. The financial statements of both credit unions, as well as the projected combined financial statement of the continuing credit union, follow as separate documents. In addition, the following information applies to the proposed merger.

Reasons for merger:

The Board of Directors has concluded that the proposed merger is desirable and in the best interest of



members for the following reasons:

- Improved physical access : A successful merger will result in a total of 13 branches for the convenience of both credit union’s members. Additionally, Hayward Community members will have access to surcharge free ATMs at the continuing credit union’s branch locations.
- Additional products and services: The continuing credit union offers products and services not currently offered by Hayward Community and existing products will have expanded features. Details of these are included in the changes to services and member benefits section of this letter.
- Leadership continuity: Hayward’s senior leadership team consists of an interim CEO. The board of directors has attempted to fill the vacant CEO position and has been unsuccessful. A merger will result in the immediate acquisition of a seasoned senior management team and provide more opportunities for the employees of Hayward Community Credit Union. These opportunities will directly benefit the members because of assured credit union continuity and increased member service capabilities.

Net worth:

The net worth of a merging credit union at the time of a merger transfers to the continuing credit union. Hayward Community Credit Union, Inc. does not have a higher net worth ratio than the Continuing Credit Union.

Share adjustment of distribution:

- A. Hayward Community Credit Union will not distribute a portion of its net worth to its members in the merger. The board of directors has determined a share adjustment, or other distribution of Hayward Community Credit Union's net worth, is not feasible because its net worth is insufficient for this purpose and the continuing credit union’s increased product and services offerings provide Hayward Community Credit Union’s member superior value.
- B. Hayward Community Credit Union will distribute a portion of its net worth to its members in the merger. The board of directors has determined to distribute a portion of Hayward Community Credit Union 's net worth as: Does not apply

Locations of merging and continuing credit union:

Hayward Community Credit Union’s two branch locations will remain open and there will be no disruption in branch access. Convenience to physical locations will increase by the addition of 11 branches. The following branches will be available to Hayward Community’s members:

Acquired From	Branch Name	Address	County	Hours of Business, M-F	Hours of Business - Saturday
Merging	Cable	43620 US Hwy 63 Cable, WI 54821	Ashland	8:30 AM - 5:30 PM	9:00 AM - 12:00 PM



Acquired From	Branch Name	Address	County	Hours of Business, M-F	Hours of Business - Saturday
Merging	Hayward	15855 US Hwy 63 Hayward, WI 54843	Sawyer	8:30 AM - 5:30 PM	9:00 AM - 12:00 PM
Continuing	Ashland	319 Ellis Ave Ashland, WI 54806	Ashland	8:30 AM - 5:30 PM	9:00 AM - 12:00 PM
Continuing	Duluth -Denfeld	4125 Grand Ave. Duluth, MN 55807	St. Louis	8:30 AM - 5:30 PM	9:00 AM - 12:00 PM
Continuing	Superior – East End	2302 E. 2 nd St. Superior, WI 54880	Douglas	8:30 AM - 5:30 PM	9:00 AM - 12:00 PM
Continuing	Eau Claire Scheduled to Open: November 2022	3250 N. Clairemont Ave Eau Claire, WI 54703	Eau Claire	8:30 AM - 5:30 PM	9:00 AM - 12:00 PM
Continuing	Gilman	201 E. Main St. Gilman, WI 54433	Taylor	8:30 AM - 4:30 PM, M-TH 8:30 AM - 5:30 PM, F	9:00 AM - 12:00 PM
Continuing	Grand Rapids	1220 Pokegama Ave. S. Building C., Ste. 200 Grand Rapids, MN 55744	Itasca	8:30 AM - 5:30 PM	9:00 AM - 12:00 PM
Continuing	Hermantown	4161 Haines Rd. Hermantown, MN 55811	St. Louis	8:30 AM - 5:30 PM	Closed
Continuing	Ladysmith	407 Lake Ave. W. Ladysmith, WI 54848	Rusk	8:30 AM - 5:30 PM	9:00 AM - 12:00 PM
Continuing	Mellen	117 S. Main St. Mellen, WI 54546	Ashland	8:30 AM - 4:30 PM, M-TH 8:30 AM - 5:30 PM, F	Closed
Continuing	Rice Lake Scheduled to Open: December 2022	501 Macauley Ave. Rice Lake, WI 54868	Barron	8:30 AM - 5:30 PM	9:00 AM - 12:00 PM
Continuing	Superior – Tower Ave	2817 Tower Ave. Superior, WI 54880	Douglas	8:30 AM - 5:30 PM	9:00 AM - 12:00 PM

Changes to services and member benefits:

The members of Hayward Community will not lose any products and services they currently use. The following product and services will be offered (bolded items are new products and services):

Products:

- ✓ **ATM Access at branch locations**



- ✓ Checking
 - **Cash Back Checking**
 - **Earns money with every swipe of your debit card.**
 - Simple Checking
 - AMP Checking, pays dividends
 - Teen Checking
 - **Business**
- ✓ Money Markets
- ✓ HSA Checking
- ✓ **Wealth Management**
 - IRAs
 - Brokerage Accounts
 - Annuities
 - Trusts & Estates
 - UTMA & 529 Accounts
 - Life Insurance
 - Investment Services
- ✓ Savings
- ✓ Certificates
- ✓ Club Accounts
- ✓ Gift Cards
- ✓ Credit Card
 - Consumer
 - **Business**
- ✓ Auto Loans
- ✓ Personal Loans
- ✓ Quick Cash
- ✓ Student Loans
- ✓ Commercial Loans with SBA opportunities
- ✓ Real Estate Loans
 - 1st Mortgage
 - Home Equity
 - Home Equity Line of Credit
- ✓ Recreational Vehicle Loans

Services:

- ✓ Online Banking
- ✓ Mobile Banking
- ✓ Mobile App
- ✓ Mobile Bill Pay
- ✓ Text Banking
- ✓ Remote Check Deposits
- ✓ e-statements



- ✓ e-alerts
- ✓ e-mail
- ✓ Online account opening
- ✓ Online loan application
- ✓ Electronic loan signing and closing

Merger-related financial arrangements:

NCUA Regulations require merging credit unions to disclose certain increases in compensation that any of the merging credit union's officials or the five most highly compensated employees have received or will receive in connection with the merger.

The following staff members have received or will receive such compensation:

Name	Title	Description of Increase	Amount
Kristin Tingo	Executive Vice President	Retirement / Severance Pay	\$82,000

Please note that the proposed merger must have the approval from the majority of members who vote.

Enclosed with this Notice of Special Meeting is a Ballot for Merger Proposal. If you cannot attend the meeting, please complete the Ballot and return it to:

E Space Communications, Inc.
P.O. Box 3156
Dublin, OH 43016

A postage paid envelope is provided. Electronic voting will also be available and administered by an independent third party on our website at <https://hccuonline.com>

To be counted, your Ballot must be received by December 1, 2022 at 5:30 p.m.

BY THE ORDER OF THE BOARD OF DIRECTORS:

A handwritten signature in black ink, appearing to read 'Robert J. Frantich', is written over a horizontal line.

President

October 17, 2022

Date